



# PHILIPPINES AND VIETNAM 50TH ANNIVERSARY LOGO MAKING CONTEST

In commemoration of the 50th anniversary of Diplomatic Relations between the Philippines and Vietnam in 2026, the Philippine Embassy in Hanoi invites Filipino and Vietnamese creatives to join the logo making contest that can encapsulate the five decades of friendship and partnership of the two countries.



## MECHANICS

- 1** Contest is open to all Filipino and Vietnamese citizens, 18 years old and above, working or residing in Vietnam.
- 2** All entries must be submitted by **9 MAY 2025**.
- 3** Winners will be announced in June 2025 at an unveiling ceremony.

## PRIZE:

**VND 12,500,000** (PHP 30,000) Cash Prize

*Consolation Prizes will also be given to select designs*



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## ELIGIBILITY

The contest is open to Filipino and Vietnamese citizens, 18 years old and above, residing in Vietnam.

## THEME

The logo design should reflect the cooperation, shared history and aspirations for the future of bilateral relations of the Philippines and Vietnam, incorporating cultural elements that represent the two countries.

## SUBMISSION GUIDELINES

Each participant may only submit one (1) logo design and must be the original work of the participant and must not infringe on any copyrights, trademarks, or other intellectual property rights of third parties.

The design should be scalable and adaptable for use across various platforms (digital, print, merchandise, etc.).

Submissions should include a brief description (150-200 words in English) explaining the concept and symbolism behind the design.

Each contributor must also send the signed Terms & Conditions Form which may be downloaded from the Embassy's website or through the link in the description.





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## JUDGING CRITERIA

- Relevance to the theme of the 50th anniversary
- Creativity and originality
- Aesthetic appeal and impact
- Clarity of description and cultural relevance

## PRIZE

The winner will receive a certificate of recognition, a cash prize of VND 12,500,000 and an invitation to the unveiling ceremony.

The winning logo will be prominently featured in all official communications and events related to the anniversary from July 2025 to December 2026.

## OWNERSHIP

By submitting an entry, participants agree that the Philippine Embassy in Hanoi will obtain the rights to use the winning logo.

\*Entries must be uploaded through this link: <http://bit.ly/4hJcXJW>

**PHILIPPINE EMBASSY IN HANOI LOGO MAKING CONTEST  
TERMS & CONDITIONS**

**1. Eligibility**

- The contest is open to all individuals who meet the entry requirements as stated in the contest announcement. Employees of the Philippine Embassy in Hanoi, their immediate family members, and anyone directly involved in the contest are not eligible to participate.

**2. Entry Submission**

- Each participant may submit only one logo design.
- Submissions must adhere to the format and specifications outlined in the contest guidelines (e.g., file type, dimensions, and resolution).
- Entries must be the original work of the participant and must not infringe on any copyrights, trademarks, or other intellectual property rights of third parties.

**3. Submission Deadline**

- All entries must be submitted by 9 May 2025 at 17h00. Late submissions will not be accepted.

**4. Judging Criteria**

- Entries will be judged based on creativity, originality, relevance to the theme, and visual impact.

**5. Winning Entry**

- The winner will be notified via email. The winning logo will be announced in an unveiling ceremony in June and published on the Embassy's website and social media platforms.
- The Philippine Embassy in Hanoi reserves the right to declare no winner if no entry meets the judging criteria.

**6. Intellectual Property Rights**

- By submitting an entry, participants agree that the Philippine Embassy in Hanoi will obtain all rights to the winning logo, including but not limited to the rights for use, reproduction, modification, and distribution in any form.
- The winning participant agrees to transfer all intellectual property rights of the logo to the Philippine Embassy in Hanoi upon acceptance of the prize.
- Non-winning entries will remain the intellectual property of the participants.

**7. Prizes**

- The winner will receive a cash prize of VND 12,500,000. Prizes are non-transferable and non-exchangeable.

**8. Use of Personal Information**

- By participating in the contest, participants agree to allow the Philippine Embassy in Hanoi to use their names and logo entries for promotional purposes related to the contest.

**9. Disqualification**

- Entries that do not comply with these terms and conditions will be disqualified.
- The Philippine Embassy in Hanoi reserves the right to disqualify any participant found to be in violation of the contest rules.

**11. Liability**

- The Philippine Embassy in Hanoi will not be held liable for any claims or damages arising from participation in the contest or the use of the winning logo. Accordingly, all participants hold the Philippine Embassy in Hanoi, including its officials and staff, harmless and free from any liability for any claims of damages, civil or criminal, from any third party whose rights may have been directly or indirectly infringed by the participants.
- Immunity from any suit by the Embassy as an entity and its officials arising from this contest, as protected upon by international conventions where both the Philippines and Vietnam are signatories, are likewise not waived unless specifically and expressly done so in writing.

**Acknowledgment and Agreement**

**By submitting an entry to this contest, participants acknowledge that they have read, understood, and fully agreed to these terms and conditions.**

**SIGNATURE ABOVE PRINTED NAME:**

**DATE:**